### CREATING A CULTURE OF FUN: LETTING PLAY PERMEATE YOUR ORGANIZATION!

Eli Neiburger Deputy Director Ann Arbor District Library @ulotrichous









## HOW DID WE GET THERE?







This library should develop a Culture of Generosity.

It's just not that hard to get to the Yes.

This is a fun job; people should have fun at work!

- Josie Parker, AADL Director



Pittsfield's own very BEST Pumpkin Burger

AC2

### Award in Excellence

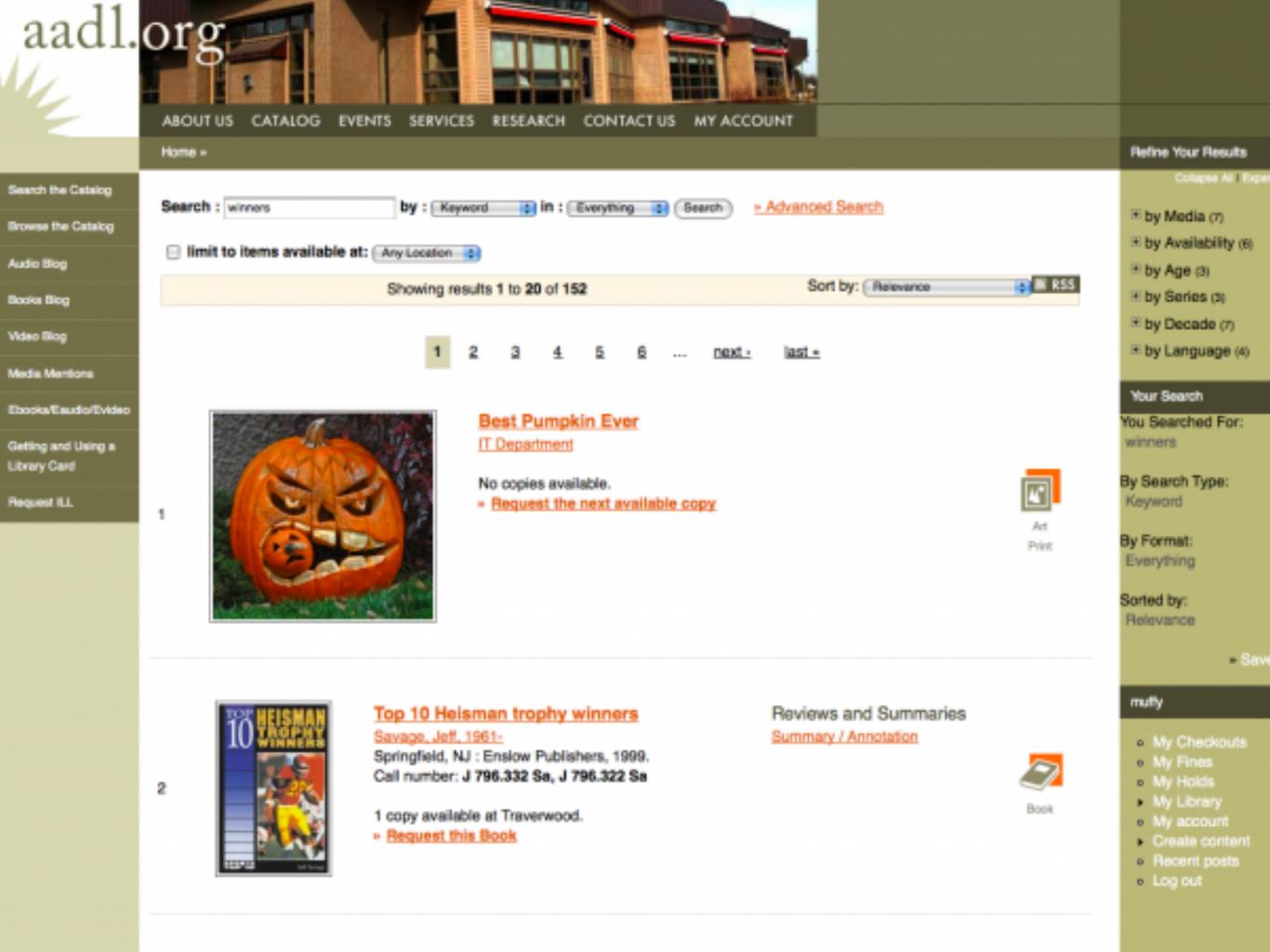
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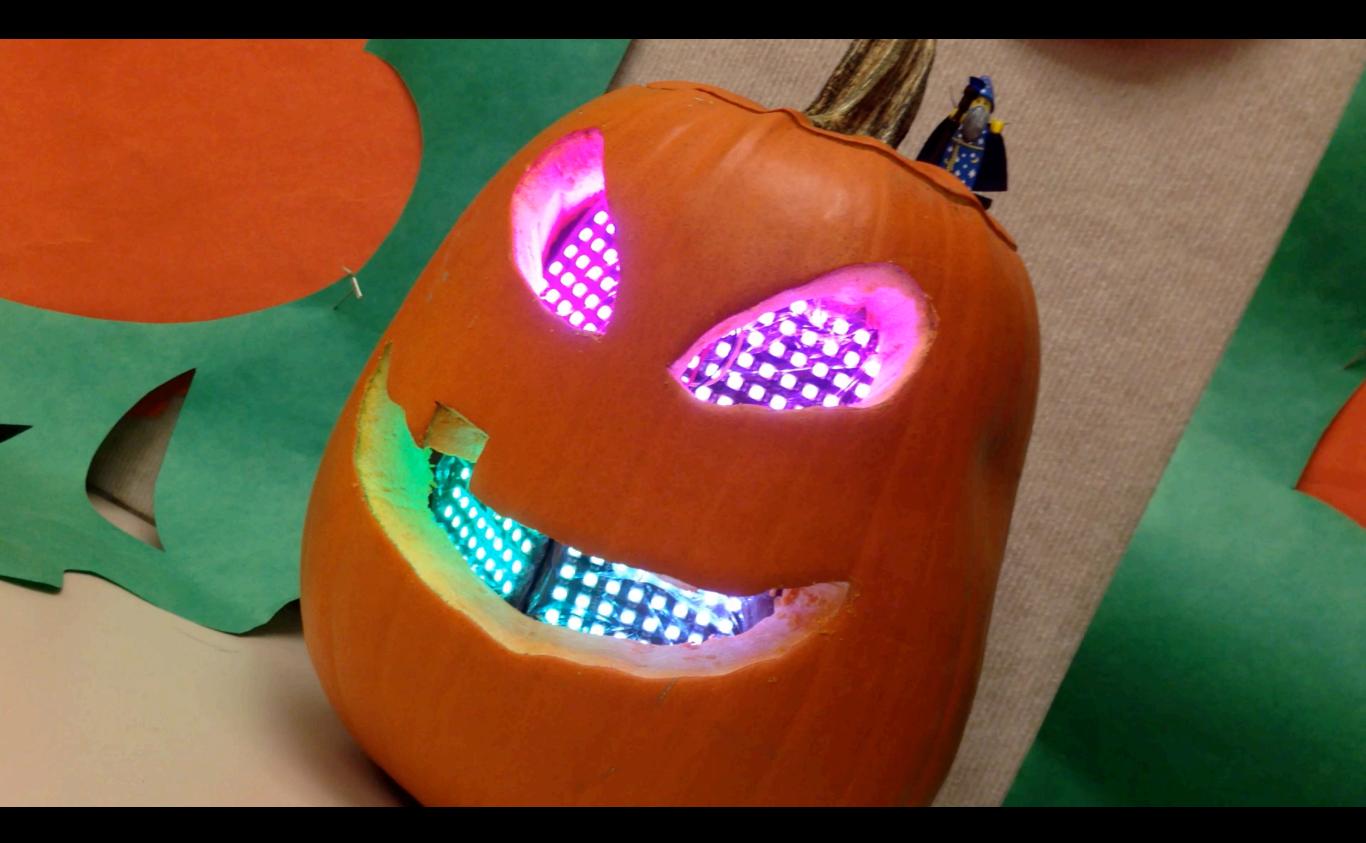
Malletts Creek Staff

the successful completion of Segment III Training How to Lose 4 Pumpkin Contest

Presented on October 27, 2010

Segment III Training How to Lose a Pumpkin Contest Final Project Submitted by the staff at Malletts Creek







# CHANNEL CULTURE



#desk answer patrons via the intranet https://staff.aadl.org/patronemailer	<b>**</b> 38 🔅	T AADL
↑ about a month of unread messages Mark as read (Esc)	Ops • 4	#desk
↑ about a month of unread messagesMark as read (Esc)5:52 PMtw2 → Oscar[tra]5:53 PMOscar[tra] Good afternoon all5:54 PMLiz[mc] hey Oscar!5:54 PMkatieh[tw] beware if any of you have to get on 23 north5:54 PMkatieh[tw] or come to the north side of town5:54 PM→ Nancy[per] joined (cc260450@ircip2.mibbit.com)5:55 PMNancy[per] traffic5:55 PMNancy[per] traffic5:55 PMNancy[per] acked up everywhere.5:55 PMNancy[per] Indeed!5:56 PMNancy[per] Troy++5:56 PMNancy[per] Troy++5:57 PMNancy[per] TweakB00p, did you get to enjoy the day today?5:57 PMLiz[mc] traffic5:57 PMLiz[mc] walking++5:58 PMEn(p] → p5:58 PMEn(p] → p5:58 PMFi ebecca[pts] → pts, Liz[mc] → MCB6:02 PMOscar[tra] disturbing_or_attacking_other_patrons++6:02 PMOscar[tra] oops6:02 PMGscar[tra] oops6:02 PME' p → chime[pitts, Paula[mc] → Harrison[mcinfo]	Ops• 4ebyejkkiptroy[tm]Members34[Kathyex5166]chime pittsChristine[dcirc]chuckcolindaveeli[dk]elle[ref]GlenHannah[mcirc]Harrison[mcinfo]Janet[pts]jesterjlhkatieh[tw]kLorilaura[y]lirongmc	<pre>#desk #dev #ias Archives</pre>
6:02 PM elle[ref] oscar++ 6:03 PM eli $\rightarrow$ eli[dk]	MCB Mike[2FL]	
6:04 PM eli[dk]	Nancy[per] Oscar[tra]	neiburgere@aadl.org

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## CHANNEL KARMA

#desk<eli[dk]>: aarhus++
#desk<eli[dk]>: counterplay++
#desk<eli[dk]>: boringness--

# CHANNEL KARMA TOTALS

13 years of data 26.463 entities 209.997 total votes: 195.473 + +14.524--Net Karma: +180.955

### CHANNEL KARMA TOP 5:

eby: 10.112++ 8-darla: 6.367++ 5-nancy: 5.812++ 11mv: 5.077++ 2-tweaker: 3.450++ 50--

CHANNEL KARMA BOTTOM 5: scapegoat: 0+ today: 10++ 160-pharos: 4++ 180-lampreys: 174++ 364-waitlist: 3++ 238---



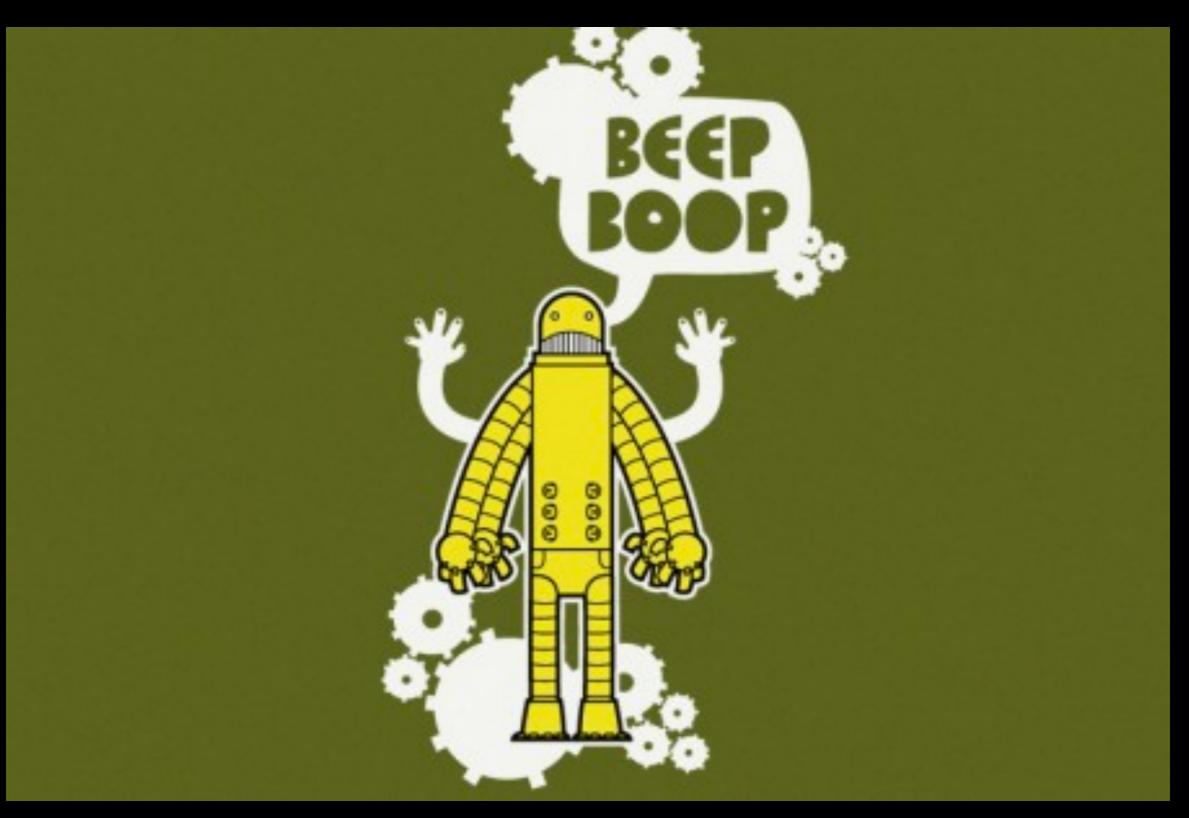




### **OTHER KARMA HIGHLIGHTS:**

y'all: 1.672+ 0-aapd: 88++ 0-warn and end: 51++ 0-chicago\_style\_pizza: 38++ 0-chicago\_style\_"pizza": 0++ 11-thundersnow: 5++ 0-maintenance: 6++ 0-lego: 21++ 0--

# THE SAGA OF BEEPBOOP



# Dewey Dare

A Game of Connecting Collections and Community

Form pairs of items in our collection and business in our community by matching street addresses to Dewey numbers.

Make a Blog Post for each of up to 10 matches! You'll earn 1-5 points depending on how clever your match is.

Snap a photo of another team on the street to steal their best match! Snap a photo of a team stealing from you to block the steal!

#### Team 0

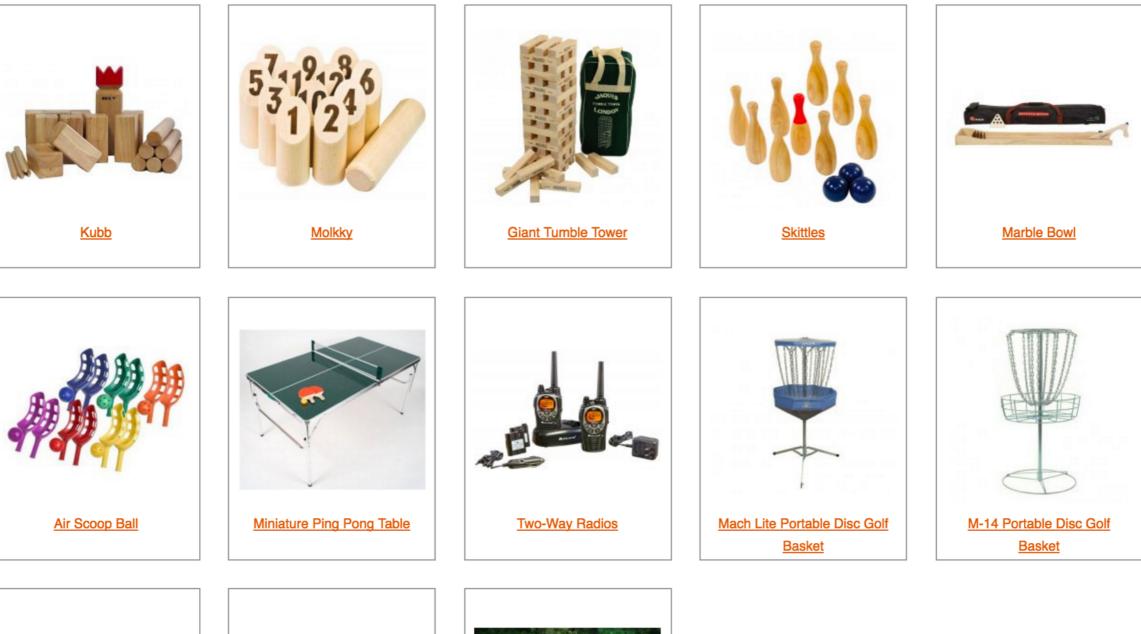
#### Submitted by eli on Mon, 10/08/2007 - 2:03am.

#### 712 Va: Architecture in the Garden and 712 East Ann Street



OK, so there's not much of a garden here, but there's definitely Architecture in it. Plus, there's a house on the cover! Come on, 5 points!

### PLAY AS TRAINING





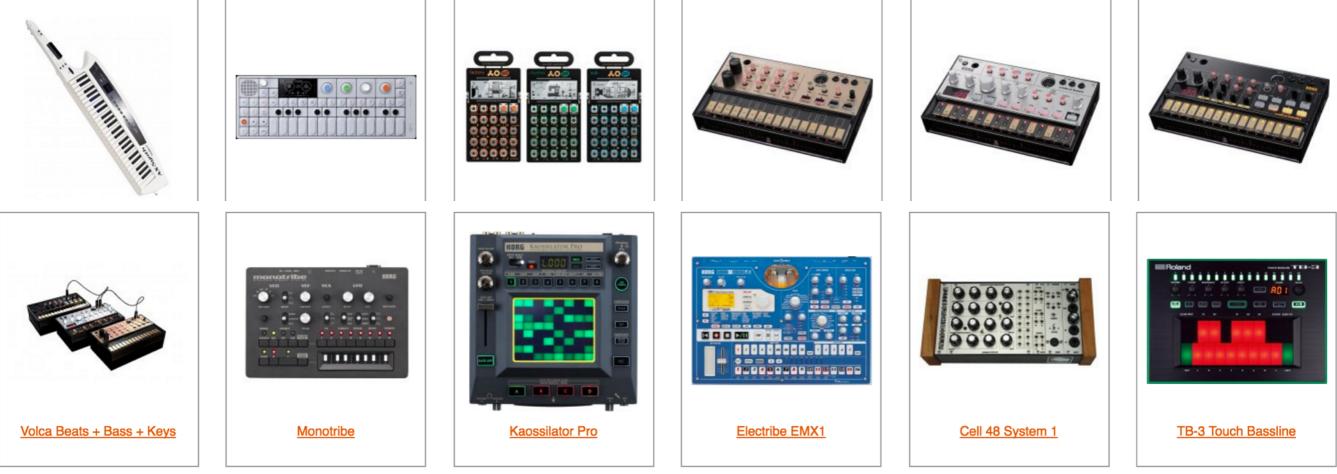
**Toppling Dominoes** 

Rollors



Giant Checkers











Stereo Microscope

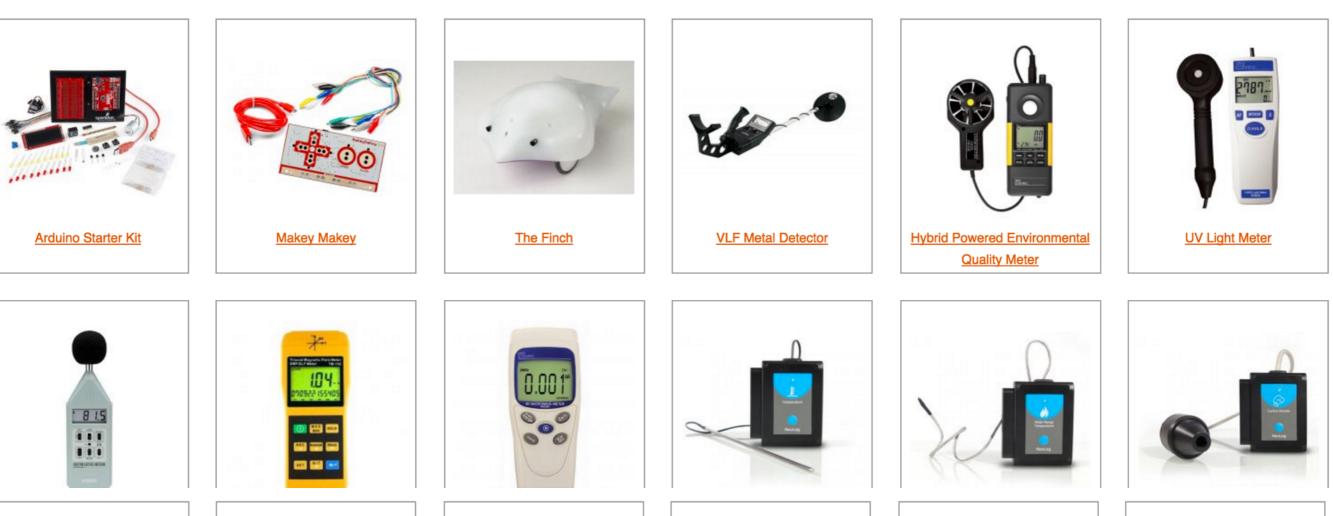


Portable Digital Microscope











Birdsong Scanning Wand



Sabertooth Cat



Sabertooth Cat 2





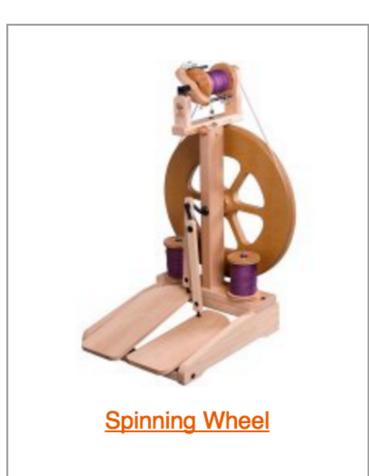
Prehistoric Mammals



Tyrannosaurus Rex

Tyrannosaurus Rex 1.2





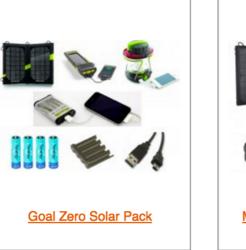


Sewing Machine



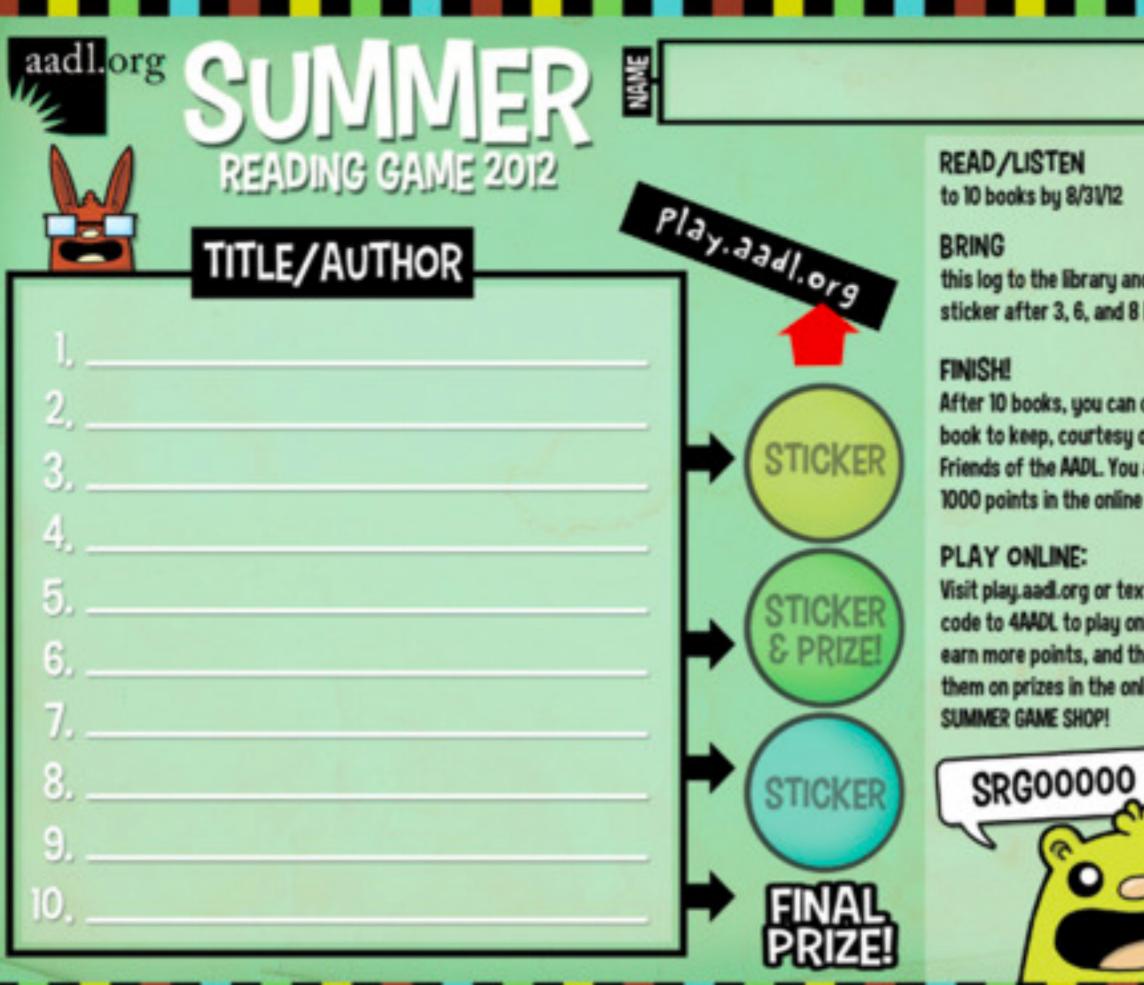
Yarn Swift and Ball Winder











#### READ/LISTEN to 10 books by 8/31/12

#### BRING

this log to the library and get a sticker after 3, 6, and 8 books.

#### FINISH

After 10 books, you can choose a book to keep, courtesy of the Friends of the AADL. You also get 1000 points in the online game!

#### PLAY ONLINE:

Visit play.aad.org or text this code to 4AADL to play online, earn more points, and then spend them on prizes in the online SUMMER GAME SHOP!

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# PLAYFUL CONTENT



# PLAYFUL CONTENT







### Badge Drop #8: Dropping Like a Ton of Bricks

IT'S HERE, EVERYBODY! This is the week the whole summer (and Summer Game) has been BUILDING to! The pieces are finally SET! NEXT THURSDAY: THE 10th ANNUAL LEGO CONTEST!!! So to celebrate, we've got a ton of LEGO-y goodness for you in this week's badge drop:

-the opening of the Staff LEGO Exhibit in the Downtown Library, featuring a special set of codes and a badge to go with it! -all-new LEGO exhibits at <u>Vault of Midnight</u> and <u>Literati</u>! -the reveal of the Bannerama badge, held over until this moment because THE BANNERS ARE FINALLY UP ON THE DOWNTOWN LIBRARY!

Let's go to the badges!



### \*SOLD OUT\* AADL POCKET POWER TOOL



### \*SOLD OUT AGAIN\* AADL Electric Green



### \*SOLD OUT\* 2015 Mug and Beans Combo



### \*SOLD OUT AGAIN\* AADL Lime ALUMI-FADE Sip-top Bottle



### \*SOLD OUT\* AADL Snazzy Swanky Writing Set



### \*SOLD OUT AGAIN\* AADL SUPER-SNAPPY RADISH ORANGE LUNCH POD



### **\*SOLD OUT\* AADL Microdriver Miniset**



### \*SOLD OUT AGAIN\* AADL Stop Light Red Pocket Stitchery



### \*SOLD OUT AGAIN\* AADL SUPER-SNAPPY CHARGRILLED LIME LUNCH POD



### \*SOLD OUT AGAIN\* AADL Teal ALUMI-FADE Sip-top Bottle



### "SUMMERGAMESE"



### \*SOLD OUT\* AADL Faux-to-go Porcelain Mug

Surely by now we've all reached some tacit admission that there is a status angle to Coffee Consumption. LOOK AT ME, I'm so important I allow amyloids to build up in my brain every night and need PSYCHOACTIVE COMPOUNDS to help me feel normal! Those late-night facebook minion memes aren't going to read themselves after all! Once you've got that to go cup in your hand, you feel better, as if the entire caffeine industry is built upon the placebo effect... but we're getting ahead of ourselves.

BUT ALL THAT PAPER! The cup, the sleeve, the lid; today's PSYCHOACTIVE COMPOUND is also today's LANDFILL DESTINY! Sure, there's no shame in being ENTIRELY UNABLE TO FUNCTION without coffee, but if you kept all your disposable coffee cups over a year.... you know what we're thinking... COFFEE-SCENTED CUP FORT!

It sounds great, we know. BUT IT'S NOT SUSTAINABLE. Everybody building their own Coffee-scented Cup Fort is an appealing dream, but it can't go on forever! So WAKE UP with this astounding new product from the Summer Game Shop: the AADL FAUX-TO-GO PORCELAIN MUG!

This astounding 11-oz mug resembles a classic cafe-to-go cup in every way, except that it is made of REAL DOUBLE-WALLED PORCELAIN with a WASHABLE SILICONE LID! That's right, it looks just like a high-status purchase from a snooty ESPRESSOISTA but on the inside it could be SANKA ALL THE WAY and no-one will ever know! Then, you can put it RIGHT IN YOUR DISHWASHER and it's STILL THERE AFTER YOU RUN IT! Try that with a paper coffee cup! (AADL IS NOT RESPONSIBLE FOR YOUR DISHWASHER IF YOU PUT PAPER IN IT, OR EVEN IF YOU DON'T)

Plus, we know what you hardcore are thinking. Will there be a package later this summer including this AMAZING NEW MUG and some TOASTY LOCAL BEANS? Of course there will be, you know how this works! So stay tuned for the return of the COFFEE ACHIEVER BUNDLE, but if you're SANKA ALL THE WAY, well, THIS MUG'S FOR YOU!

The AADL Faux-to-go Porcelain Mug is available for just 20,000 Summer Game Points while supplies last.

20,000 SG Points

Sorry, this item is out of stock



ARTS AROUND ANN ARBOR

stumping townies since 2015



### ONGOING & UPCOMING



### **PREVIEW: BIG SOUND EQUALS BIG FUN**

by Michael G. Nastos Thu, 04/14/2016 - 4:13pm Music | Preview | Review





Home »

### SummerGame2015 Leaderboard for All Time

### Scores by Game

**Filter Leaderboard** 

DoOrDiag DownloadOfTheDay GenderMindBender Points-O-Matic SecretShopTokens StreetsQuest SummerGame2011 SummerGame2012 SummerGame2013 SummerGame2014 SummerGame2014 SummerGame2015 TownieTrivia TreasureQuest WorldHistoryQuest

### Scores by Time

All Time This Week Today

### **Player Groups**

Public Staff

Leaderboard Type

Single Player Team

Place	Player	Total Score
1	VidYAY (OFFICE 933)	507030
2	Jackie (EXPRESSION347)	506292
3	BVF2015 - BECAME979	426190
4	Player #5529 - FURTHER947	421050
5	Kathy	360100
6	RMC	359665
7	Ajay KNEW476	345540
8	JeanBean (BEFORE767)	327830
9	<u>Player #174</u>	326056
10	ilyjtwya WENT 379	325874
11	Dave	315470
12	Zuranki	312742
13	<u>yslee (WISH947)</u>	309794
14	<u>#6305 TURN994</u>	306600
15	Rainbowcats (SILENCE443)	304320
16	Player #16847	298562
17	<u>Svenska</u>	296670
18	<u>Jim</u>	293190
19	Gwarlord - FOLLOW346	289260
20	Kmthegreat girl434	286970
21	The Raven (keep343)	285335



### **Filter Leaderboard**

### Staff SummerGame2015 Leaderboard for All Time

### Scores by Game

DoOrDiag				
DownloadOfTheDay				
GenderMindBender				
Points-O-Matic				
SecretShopTokens				
StreetsQuest				
SummerGame2011				
SummerGame2012				
SummerGame2013				
SummerGame2014				
SummerGame2015				
TownieTrivia				
TreasureQuest				
WorldHistoryQuest				

### Scores by Time

All Time <u>This Week</u> Today

### **Player Groups**

Public Staff

Leaderboard Type

Single Player Team

	Place	Player	Total Score
,	1	LessaOfPern-STEP967	232314
-	2	<u>evelyn</u>	224232
	3	Rebelgirl	222498
	4	schrammIAm	176540
	5	Player #5212	169351
	6	<u>Player #5326</u>	169002
	7	Player #5213	167924
	8	Player #11248	164883
	9	SomethingWitty [DANCE694]	155051
	10	Steph L	154896
	11	thatssuper1 [WISH966]	145575
	12	<u>Player #158</u>	143296
	13	wictory	142845
	14	BAM	139988
	15	andrewjmac	135932
	16	<u>Player #9550</u>	121821
	17	valerieclaires	121784
	18	Toby (SICK393)	117358
	19	The Gallifreyan Hammer	113727
	20	PaperCrafter	112503
	21	<u>Sospan Fach</u>	111189
	22	darcylk [EITHER994]	108310

More about the Summer Game at: play.aadl.org

Introduction Video at play.aadl.org/go/sgv

### Start from the Top

# Encourage, but never require

# Have a wide range of Participation Levels

### Give the Institutional Culture a Place to Grow

### Incentivize Participation in Meaningful Ways

# Resist the Temptation to Gamify the Unpleasant

# HAVE FUN AT WORK

### BONES

1











# THANK YOU COUNTERPLAY!

